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DATE: September 28, 2005
TO: COMMISSIONER FOR PATENTS, U.S. PATENT & TRADEMARK OFFICE
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CERTIFICATE OF FACSIMILE TRANSMISSION

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Renee M. Franks

Typed/Printed Name

Renee M. Franks

Signature

September 28, 2005

Date

APPLICATION NO. 09/773,940

FILING DATE 01/31/2001

FIRST NAMED INVENTOR William P. Price

ART UNIT 2611

CONFIRMATION NO. 3283

EXAMINER Ngoc K. Vu

ATTORNEY DOCKET NO. K35A0755

TITLE SYSTEM AND METHOD FOR SELECTING CONTENT TO BE PRESENTED TO A USER

ATTACHED WITH THIS SUBMISSION:

1. Form PTOL-85 (1 page)
2. Comments on Examiner's Statement of Reasons for Allowance (2 page)

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln. of: William P. Price

Art Unit: 2611

Serial No.: 09/773,940

Examiner: Ngoc K. Vu

Filing Date: 01/31/2001

Confirmation No.: 3283

For: SYSTEM AND METHOD FOR
SELECTING CONTENT TO BE
PRESENTED TO A USER

Docket No.: K35A0755

COMMENTS ON EXAMINER'S STATEMENT OF REASONS FOR ALLOWANCE

MAIL STOP ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The Examiner's Reasons for Allowance were authored unilaterally by the Examiner and may be over inclusive or under inclusive. As such, they should not be considered as an admission by the Applicants. Different or other reasons for allowance may also be apparent from the record in this case.

Art Unit 2611
Serial No. 09/773,940

PATENT
Attorney Docket No.: K35A0755

For example, among other limitations, the Applicants note that Claim 13 recites "generating a match signal only when the number of matches . . . is at least a sufficient number," and Claim 25 recites a system including a processing module that is "configured to determine a number of matches . . . and to generate a match signal only when the number of matches . . . is at least a sufficient number." Neither of these claims recites "transmitting a match signal . . . only when the number of matches . . . is at least a sufficient number," as implied by the Examiner.

Respectfully submitted,

Date: September 28, 2005

By: 

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